

ZONE 24 MEMBERSHIP SEMINAR
MARCH 29, 2008 – TEMECULA, CA.
10:00 AM – 2:30 PM

9:30 – 10:00	Registration and Refreshment	
10:00 – 10:10	Welcome and Introductions	Barbara Risher Welch RRIMC Zone 24, PDG
10:10 - 10:30	The Need To Change!	Ron Beaubien, PDG Past RI Director RI Chair – Membership Dev. & Retention Comm.
10:30 – 11:00	Where Are The Rotarians? Why Retention?	Barbara Risher Welch RRIMC Zone 24, PDG
11:00 – 11:25	How To Start A New Generations Club	Bob James, President La Jolla Rotary Club
11:25 – 11:55	Public Relations/Easy Tools For Districts and Clubs	Marty Peters, PDG Zone 24 PR Chair
11:55 – 1:00	Working lunch/Breakout Topics	
1:00 – 1:15	Sharing Breakout ideas	
1:15 – 1:45	Club in a Club What Does a Healthy Club Look Like?	Keith Sorem, DMC District 5260
1:45 – 2:15	Organizing New Clubs Where are the Alumni?	Mike Stelman, PDG RIMZC Zone 24
2:15 – 2:30	Wrap up / Q & A	Barbara Risher Welch RRIMC Zone 24, PDG